



Scottish
Golf

2022 Membership Marketing Fund

Terms and Conditions

By applying for the 2022 Membership Marketing Fund, the Golf Club agrees to the following terms and conditions:

1. Declaration

- 1.1 The person completing the application has been authorised by the Club Management Committee/Council/Board to submit the application form online on their behalf.
- 1.2 By submitting the application, the Club Management Committee/Council/Board declare that the information provided in relation to your club is true and complete to the best of their knowledge.

2. Eligibility

- 2.1 The Golf Club must be affiliated to Scottish Golf Ltd and failure to stay up to date with affiliation fee payments will result in the grant payment being recouped in full by Scottish Golf.
- 2.2 The Golf Club must have a registered Safeguarding Officer (applies only to those who admit members under 18 years old). Those Golf Clubs who do not have a registered Safeguarding Officer agree to have one appointed within six months of receiving the funding.
- 2.3 The Golf Club must not have received funding as part of the 2021 Membership Marketing Fund.
- 2.4 The Golf Club may only submit one 2022 Membership Marketing Fund Application.
- 2.5 Incomplete or incorrect claims (including claims without full supporting documentation) will not be considered.

3. Grant Offer

- 3.1 Payment of the grant is subject to The Golf Club complying with these terms and conditions.
- 3.2 The grant may only be used for the agreed purposes as outlined in the application.
- 3.3 No applications will be considered beyond the closing date at which point all eligible applications will be assessed against award criteria.
- 3.4 Completion of the grant application is not a guarantee of funding. All grant applications will be reviewed by Scottish Golf Ltd on merit against our funding criteria. A funding decision will be advised to all applicants by Friday 4th March.
- 3.5 The decision of Scottish Golf Ltd is final.

4. Amount of Grant

- 4.1 Grants available range from £200 - £500.
- 4.2 The amount of grant paid will be decided by Scottish Golf Ltd based on the details provided.
- 4.3 Golf Clubs may not receive any grant funding or be granted less than the full amount requested.

5. Payment Arrangements

- 5.1 The grant payment will be paid in full.
- 5.2 Payment will be made within 10 working days of notification that the grant application has been successful.

6. Eligible Expenditure

6.1 Example eligible expenditure consists (Please note this list is not exhaustive):

- Social Media advertising up to £200.
- Photography or video content capture up to £300.
- The club can supplement any project costs with their own contribution to a larger campaign if they wish.

7. Ineligible Expenditure

7.1 Example ineligible expenditure consists:

- Non-social media related advertising such as print or other online platforms.

8. Application Review

- 8.1 All applications will be assessed against eligibility criteria as detailed in the terms and conditions.
- 8.2 All applications will be assessed on a scoring sheet which will be completed automatically based on the information submitted.
- 8.3 Scottish Golf will assess funding previously provided to The Golf Club in the previous two years and take this into consideration prior to allocating any new funding.
- 8.4 Following completion of all steps in the assessment process all applicants will be notified of the outcome by Friday 4th March.

9. Reporting

- 9.1 All golf clubs in receipt of funding will be required to complete a brief evaluation form providing detail of how the money was used and the outcomes for reporting purposes. Full details will be provided at time of formal grant offer being issued.
- 9.2 The Golf Club acknowledges that this application will be subject to monitoring/auditing and undertake to keep adequate records for this purpose.

10. Submission Deadline

- 10.1 All 2022 Membership Marketing Fund applications must be submitted by Friday 25th February. Late applications will not be accepted.