



LADIES
EUROPEAN
TOUR

LET Development Rookie Members



DEVELOPMENT STRATEGY

LET'S INSPIRE

Helping to grow the game

LET'S PLAY

Helping young players to achieve their dreams

LET'S GET READY

Helping players joining the tour for the first time

LET'S LEARN

Helping members to further their careers

LET'S GIVE BACK

Supporting the community

LET'S KEEP IN TOUCH

Maintaining contact with former players



We care about...

- The next generation of golfers.
- Amateurs turning professional at the right time and for the right reasons.
- Players getting a good introduction to the tour.
- Players having long and successful careers.
- Ensuring a smooth transition to a second career.
- The positive impact the LET, the events and the players can have on people's lives.

Development Group

Participation in short junior clinics and meetings at the events with young aspiring amateurs and the local community to inspire and help grow the game.



LET Member Education

1. **R&A Level 1 Rules Exam** (Mandatory)
To be completed by March 6th
2. **Mandatory Rookie Workshops**

Date	Event	Workshop
1 st April	Terre Blanche (LETAS)	Responsibilities of a Pro
6 th May	Jabra Ladies Open	Public speaking
26 th May	Mithra Belgian Ladies Open	Media training

3. **Additional education**
 - Players' Hub
 - Education Grants
 - Career Insights Programme

R&A Rules Academy Course Level 1

- Mandatory for all rookies 2020 in category 5b, 7, 8 and 9b.
- Registration at: www.randa.org/en/rulesacademy
- Deadline: March 6th.



[HOME](#)
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[CONTACT US](#)
[LET ACCESS STORE](#)

[LADIES EUROPEAN TOUR](#)

[TOURNAMENTS](#)
[NEWS](#)
[PLAYERS](#)
[PHOTOS](#)
[VIDEOS](#)
[STATS](#)
[RANKING](#)
[DEVELOPMENT](#)
[PARTNERS & SUPPLIERS](#)
[TOUR SCHOOL](#)

DEVELOPMENT



[LET's Inspire](#)
[LET's Play](#)
[LET's Get Ready](#)
[LET's Learn](#)
[LET's Give Back](#)
[LET's Keep in Touch](#)
[LET's Players Hub](#)

Helping to grow the game
 Attending live sport events or meeting your sporting idols can be inspiring experiences. We're able to create unique opportunities for children and beginners not just at events, but in the build-up to events.

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[CONTACT US](#)
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[LADIES EUROPEAN TOUR](#)

[TOURNAMENTS](#)
[NEWS](#)
[PLAYERS](#)
[PHOTOS](#)
[VIDEOS](#)
[STATS](#)
[RANKING](#)
[DEVELOPMENT](#)
[PARTNERS & SUPPLIERS](#)
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PLAYERS' HUB



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[LET's Play](#)
[LET's Get Ready](#)
[LET's Learn](#)
[LET's Give Back](#)
[LET's Keep in Touch](#)
[LET's Players Hub](#)

If you're an LET Member, this Players' Hub is for you. It has been developed as a one-stop-shop to support your continuing personal development whilst you play the sport you love. It acts as a signpost to information that will help you during your time on tour (dual career) and help you to prepare for your longer-term future after your time on tour has come to an end (second career).

Finance Matters

- Euro bank account
- Payment of entry fees
- Prize fund breakdown
- Payment of prize-money
- Tax
- Fines
- Financial management



Health and Well-Being

- Keep fit and healthy.
- Get enough sleep.
- Avoid substance abuse.
- Be organised.
- Ask for help.
- Develop other interests.
- Educate yourself.
- You're not alone – it's good to talk.



Follow-up

- One to one calls with Eva-Lotta in the coming weeks.
- Let us know if you have any questions – we're here to help
- Take responsibility



GOOD LUCK!